

**ARKANSAS STATE HIGHWAY AND TRANSPORTATION DEPARTMENT
PERMIT FOR
PLACEMENT OF BANNER OVER STATE HIGHWAY**

NAME OF ORGANIZATION: _____

Contact Person: _____

Mailing Address: _____

Phone Number: _____ Fax Number: _____

The above organization is given permission to place a banner over State Highway _____ in the vicinity of _____ . The banner will publicize the _____ event which will be held on _____. The banner will be in place from _____ to _____.

The banner will read as follows: (print the exact wording to be shown on the banner)

The following requirements apply to the placement of this banner:

1. The banner will not display the name, logo, trademark, etc., of a commercial concern.
2. The event being advertised will be non-profit.
3. A minimum clear height of 18 feet will be maintained between the low point of the banner and the high point of the travel way.
4. The banner shall not interfere with the operation or safety of the highway facility.
5. The banner shall be removed immediately following the event.
6. The permittee will hold harmless the Department from any damages which arise from the placement of the banner.

Please answer the following questions. Is the event open to the public? _____

Is there a fee charged to attend the event and/or items sold to the public? _____

Who benefits from the proceeds? _____

ENDORSEMENT:

On behalf of the City or County of _____, endorsement is given for the placement of the aforementioned banner.

Official's Signature

Title

Date

APPROVAL:

Signature

District Engineer

Title

Date